

Presentation on
Downtown Parking Conditions Study



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2009 Parking Conditions

- Study Identified Surplus of 238 spaces
- Assumed 94,000 SF of new retail by 2015
- 2009 Recommendations:
 - Encourage turnover through enforcement
 - Designate employee parking
 - Improve private supply of parking lots
 - Increase funding for parking through in-lieu fees or parking assessment district
 - Consider peak shared parking alternatives
 - Create parking monitoring program



2015/16 Conditions



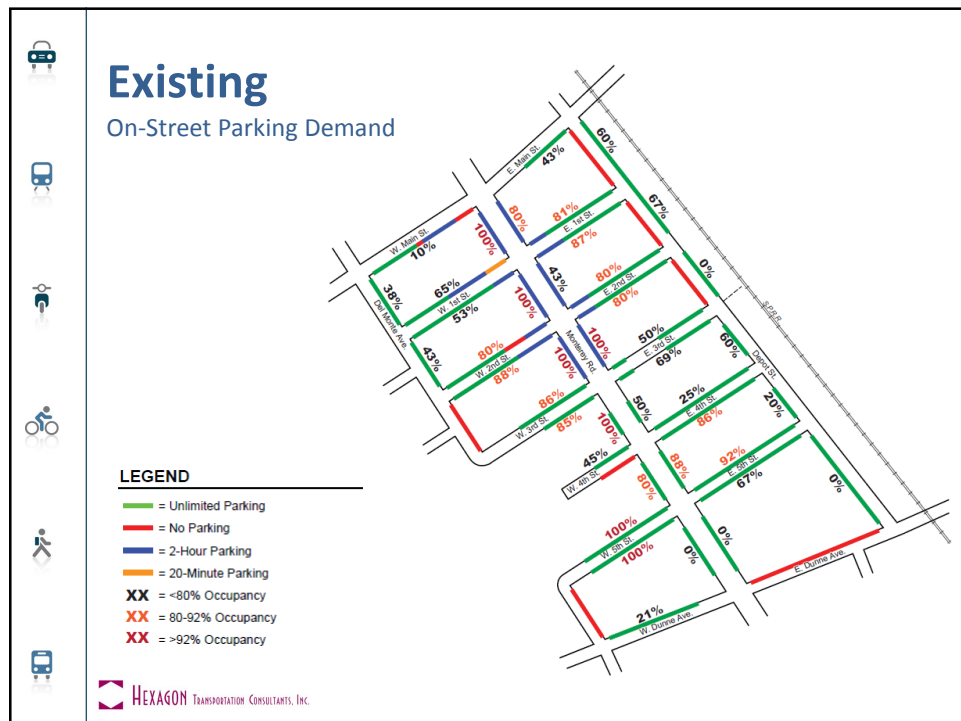
- 43,000 SF of new retail (replacing 30,000 SF of obsolete retail...net new: 13,000 SF)
- Parking for retail projects not required while surplus exists (2013 Resolution)
- Parking in-lieu fee increased to \$11,000/space for office (2013 Resolution)
- New parking structure of 271 spaces
- Valet Parking
- Bulb-Outs & Parklets encouraged

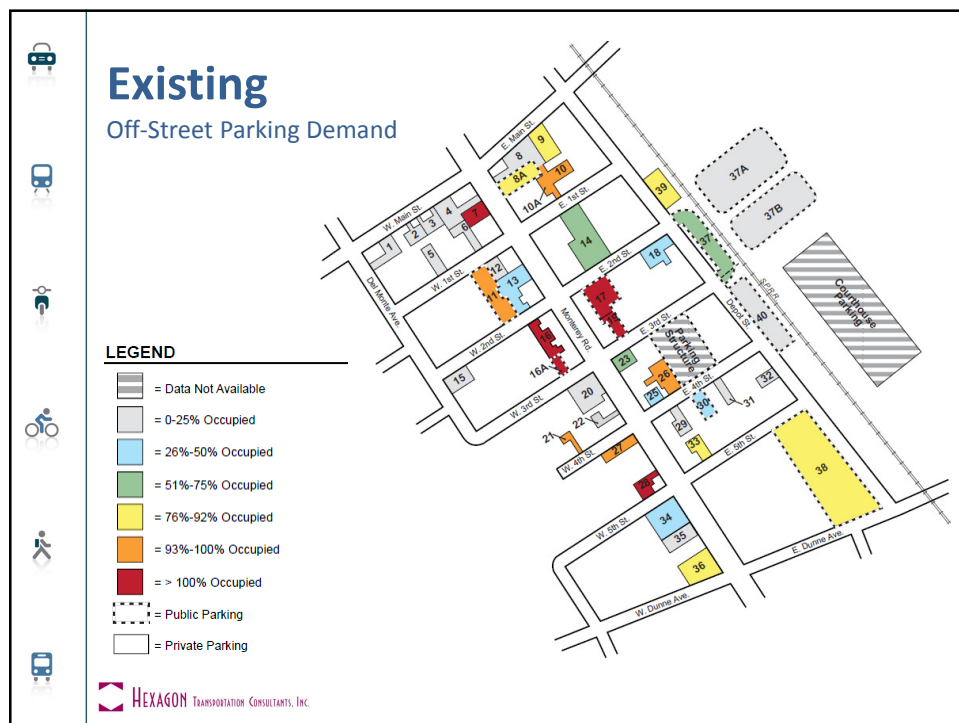
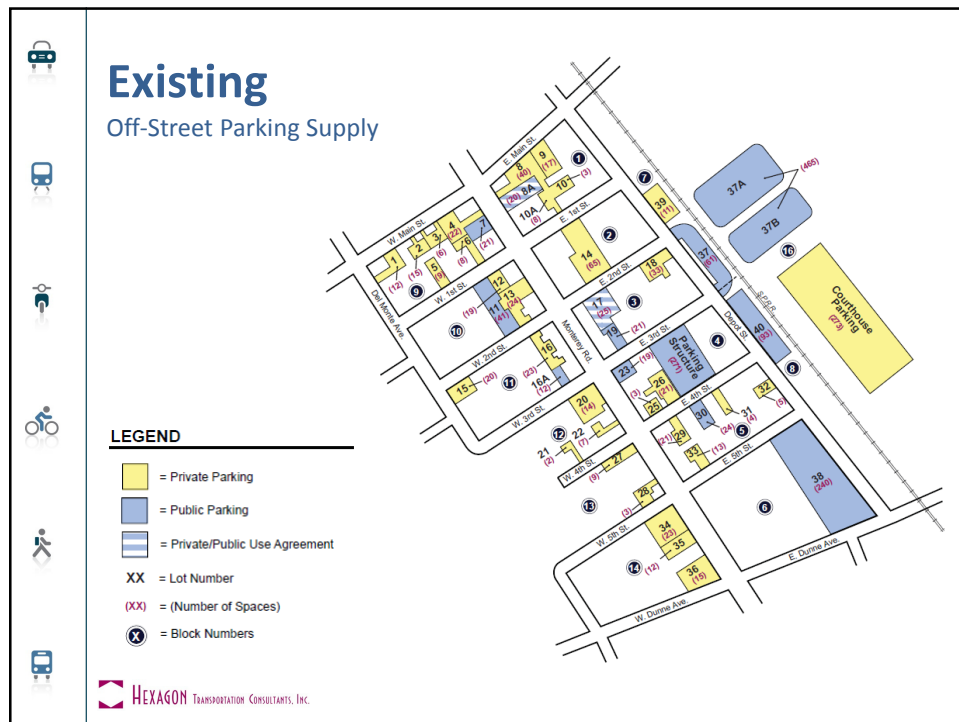


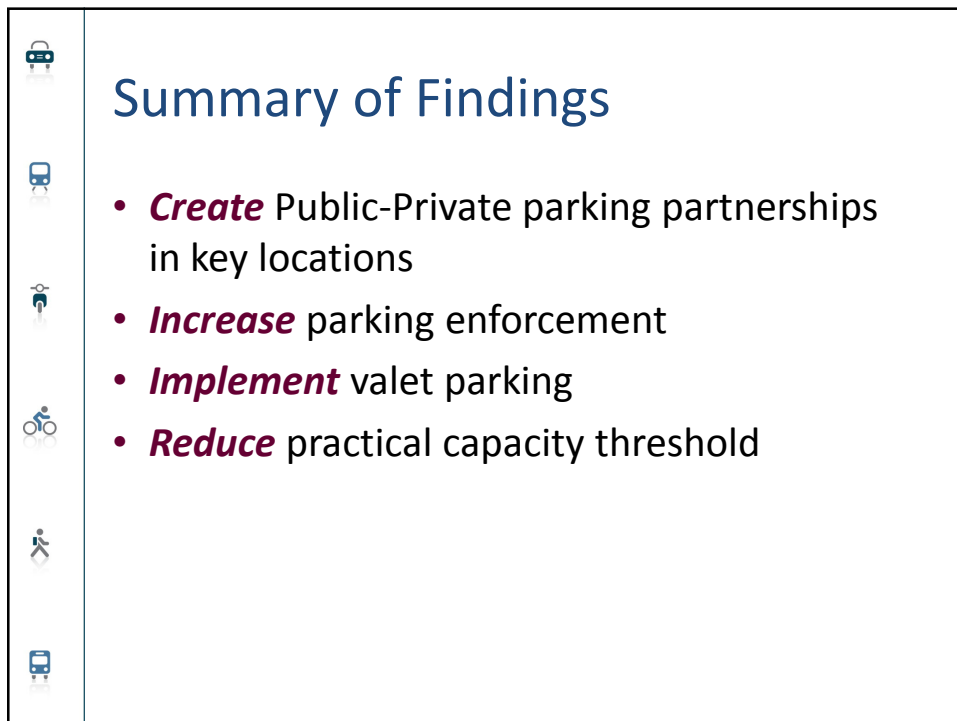
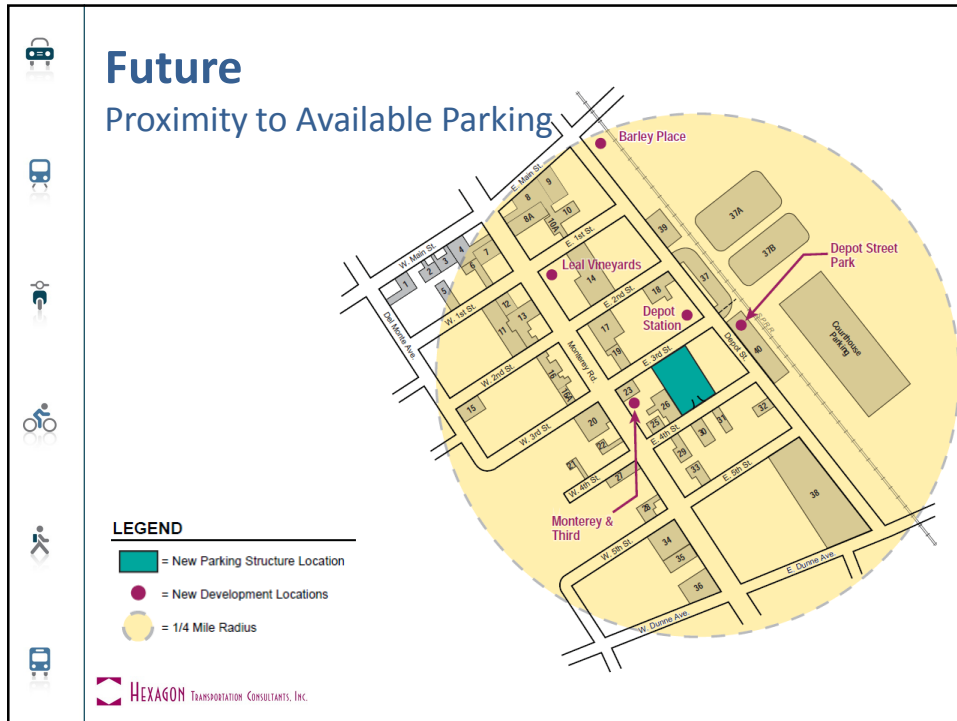
Scope



- **Update** 2008 Downtown Parking Resources Management Strategy
- **Examine** existing parking conditions
- **Project** future parking supply and demand









QUESTIONS?

